

Victoria[®]

ARTICHOKES



Victoria Marinated Artichoke Hearts are made with tender artichokes, marinated in oil and vinegar.

Our Marinated Artichoke Salad is made with the same tender artichokes, sweet red pimiento peppers, green olives, and marinated in oil and vinegar.

Both products are seasoned to perfection with delicate spices, to create a wonderful taste that is delicious in salads, as a garnish, or appetizer.

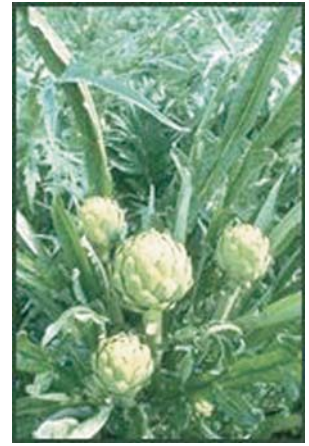
THE ARTICHOKE

The artichoke was first developed in Sicily, Italy, and there are many references of the plant in Greek and Roman literature as far back as 77AD. The Spanish settlers brought artichokes to California in the 1600's.

The artichoke is a perennial in the thistle group of the sunflower family and is believed to be a native of the Mediterranean and the Canary Islands. In full growth, the plant spreads to cover an area about six feet in diameter and reaches a height of three to four feet. The "vegetable" that we eat is actually the plant's flower bud. If allowed to flower, the blossoms measure up to seven inches in diameter and are a beautiful violet-blue color.



Artichokes were first cultivated in Naples around the middle of the 15th century and gradually spread to other sections of Europe. After the fall of Rome, artichoke became scarce but re-emerged during the Renaissance in 1466 when it was brought from Naples to Florence.



PALLET & CONTAINER CONFIGURATIONS

6.5 oz. Artichoke Hearts

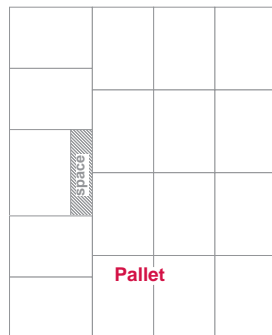
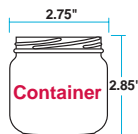
17 Block - 14 High
238 cases per pallet

CASE DIMENSIONS

Case Length: 11.5"
Case Width: 8.5"
Case Height: 3"
Case Cube: .17'
Case Weight: 10 lbs.

PALLET DIMENSIONS

Pallet Length: 46"
Pallet Width: 37"
Pallet Height: 42"
Pallet Cube: 41.37'
Wooden Pallet: 40" x 48"



PALLET & CONTAINER CONFIGURATIONS

12 oz. Artichoke Hearts & Artichoke Salad

17 Block - 8 High
136 cases per pallet

CASE DIMENSIONS

Case Length: 11.25"
Case Width: 8.625"
Case Height: 5.125"
Case Cube: .28'
Case Weight: 17 lbs.

PALLET DIMENSIONS

Pallet Length: 45"
Pallet Width: 37.125"
Pallet Height: 61.5"
Pallet Cube: 59.46'
Wooden Pallet: 40" x 48"

